



community service public relations council

## 2010 NON-PROFIT PR AWARDS

*Community Service Public Relations Council (CSPRC) Call for Nominations*

### 2010 Non-Profit Public Relations Rookie of the Year

Nominee must meet all of the following criteria:

- Currently works in the non-profit public relations field in the metro St. Louis area
- Has less than two years of professional experience in the non-profit public relations field
- Has shown outstanding qualities in the public relations field
- Demonstrates a creative approach to her/his job

Application must include:

- Nominee's résumé/work history
- Minimum of three written descriptions/explanations of PR projects in which the nominee played a role
- Written description/explanation of nominee's creative approach to projects
- Two letters of recommendation supporting the nomination
- Personal statement from the nominee (not to exceed 100 words) indicating why she/he should be considered for this award

Application materials are due April 30, 2010.

CSPRC's Board of Directors will select the award recipient. The honoree must receive at least 75% of the Board's favorable vote.

*The 2010 Non-Profit Public Relations Rookie of the Year will be honored at the CSPRC Awards Luncheon June 2010.*



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## 2010 Non-Profit Public Relations Rookie of the Year

### NOMINATION FORM

#### Nominee Information

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

WORK PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Please complete this form and attach the following items:

- Nominee's résumé/work history
- Minimum of three written descriptions/explanations of PR projects in which the nominee played a role\*
- Written description/explanation of nominee's creative approach to projects
- Two letters of recommendation supporting the nomination
- Personal statement from the nominee (not to exceed 100 words) indicating why she/he should be considered for this award

\* Please do not include samples of work/projects. These will not be considered.

Application materials must be postmarked by **April 30, 2010**.

Please send application materials to:

**CSPRC 2010 NON-PROFIT PR AWARDS**

Patricia Merritt

SIUE East St. Louis Center

601 James R. Thompson Blvd. Bldg. A

East St. Louis, IL 62201

*Questions? Please contact Patricia Merritt, 618.482.6978, pmerrit@siue.edu.*