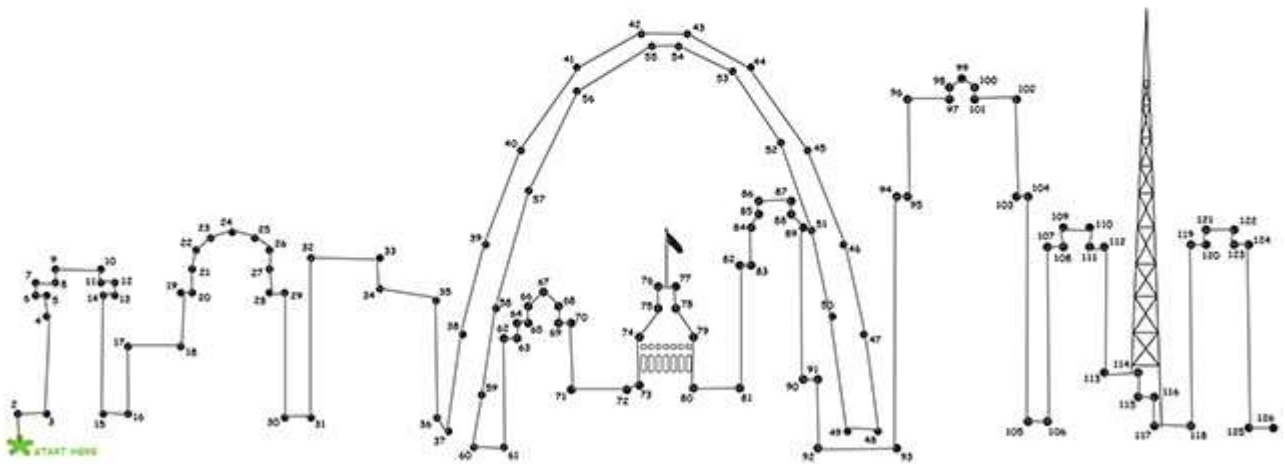


CSPRC Spectrum Conference Archive

Thanks to those who attended "Connect the Dots," the 2015 Spectrum Conference.

CONNECT THE DOTS



CSPRC SPECTRUM 2015 | MAY 19, 2015 | RENAISSANCE ST. LOUIS AIRPORT HOTEL

Tuesday, May 19

Renaissance St. Louis Airport Hotel

9801 Natural Bridge Rd, St Louis, MO 63134

REGISTER HERE

<p>Morning Speaker Steve Knight</p>	<p>Afternoon Speaker Chris Reimer</p>
	
<p><i>Director of COCAbiz</i></p>	<p><i>Author and New Media Strategist</i></p>

Morning Keynote - Steve Knight, Director of COCAbiz

A recent survey of global CEO's conducted by IBM identified **creativity** as the key to organizational success in the next decade. As the director of COCAbiz, Steve Knight has had the opportunity to work with many St. Louis organizations that are grappling with a rapidly changing environment demanding the utmost in creative engagement from all employees to enable the innovation needed to stay relevant, vibrant and successful. In addition, Steve has been a part of the creative evolution of COCA – one of the nation's largest community arts nonprofit organizations. From these experiences, Steve will share his insights on how to foster a truly creative, innovative workplace culture.

Afternoon Keynote - Chris Reimer, Author and New Media Strategist

Chris Reimer is an award-winning new media strategist, and is Marketing Director at Kaldi's Coffee. This is not where Chris expected to be, as he spent almost 20 years in finance (which scares him to even think about). He also is the author of the 2015 book *Happywork: A Business Parable About the Journey to Teamwork, Profit, and Purpose*.

"Since entering the business world in 1995, I have been concerned by the way humans interact at work. Frankly, I'm really worried that we mistreat each other just about every place we hang out: at home, on the subway, online, at school and at work. However, our struggle to be civil and happy at work especially interests me. More than 70 percent of people are unhappy with their jobs? We need to be happier at work! During my presentation, I will share some of the lessons I learned while writing my book, *Happywork*."

16 Breakout Sessions, including:

- What's My Line? Understanding the Board's Role in Fund Development
- How to Avoid Social and Digital Communications Disasters in Today's Highly Connected World
- Purpose Driven Culture
- Taking the Leap: Successfully (Re)Branding Your Organization

For Session and Speaker information, [click here](#).

Breakout session speakers will include:

Allison Collinger, AHC Consulting, LLC

Maryanne Dersch, 501creative

Linda B. Haley, CFRE, Let's Build Hope, LLC

Joe Mueller, Mueller Communications

Nathan Sprehe, Almanac, Inc.

Angie Winschel, Almanac, Inc.

Perry Drake, Assistant Professor, UMS

Beth Quick-Andrews, Q&A Business Solutions

Diane Drollinger, Nonprofit Services Center,

and many more talented professionals!

REGISTRATION FEES - Beginning April 2

CSPRC Members - \$125

Non-Member - \$145

Full-time Student - \$99

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Fees include all conference materials, breakfast and lunch.

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